

**Report It!**

by Pamela Frautschi

Noise. Damage to Property. Theft. Assault. Suspicious Person. Unruly Party. Graffiti. Junk/Debris/Litter. Armed Robbery...or any situation that disturbs your sense of safety or neighborhood stability...

**REPORT IT!**

You all know to call 9-1-1 for an emergency. For any non-emergency situation for which you want a squad car response, call the Police at 933-4444. For any non-emergency or "after the fact" situation, call it in. Unless you call there is no record of what transpired. The records are important.

**REPORT IT!**

Department of Neighborhood Services (DNS) handles most City Ordinance Violations: unkempt property, debris/junk/litter, illegal basement or attic units, over occupancy, vehicles on unpaved or unpermitted surfaces, and many other categories. Call DNS at 286-2268.

**REPORT IT!**

Your involvement as a citizen who takes action helps the whole neighborhood. 3DNA of which Murray Hill and other local neighborhood associations is a part, has been conducting a Safety and Stability project since Spring. Alderman Kovac, MPD, DNS, the District Attorney's and City Attorney's offices are working with us to reduce crime, re-stabilize our residential areas, and build better information and communication systems.

You help all of us when disruptions occur by taking action to

**REPORT IT!**

**About MHNA**

Murray Hill Neighborhood Association is about a group of diverse residents working together to keep Murray Hill a great place to live, work and study. Murray Hill is the 58 block area bounded by Hartford Avenue to the North, Bradford Avenue to the south, Downer Avenue to the East and Oakland Avenue to the West. Our goals are to develop an atmosphere of respect for the rights and lives of all residents in the neighborhood, build a safe and clean community that improves the quality of life for all residents, and maintain open communications with UWM students and representatives to effectively find positive solutions to problems. Benefits to the neighbors include information on safety and crime, regular updates from elected officials, business owners and UWM representatives on neighborhood issues, providing monthly speakers on relevant topics, provide quarterly newsletter, maintaining a cleaner neighborhood through adopt-a-block program and neighborhood-student clean-up events, and welcoming and informing neighbors of the workings of the city. Residents of the area, including students renting property off-campus in this area, property owners, landlords and owners of businesses within the area are encouraged to be members.

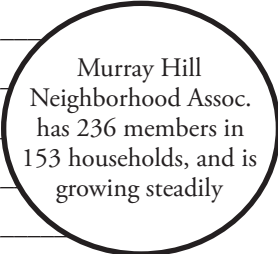
**Murray Hill Neighborhood Association is about making a wonderful neighborhood even better.**

**Murray Hill Membership Application**

**NOW is the time to join!**

Clip and mail with your payment to:  
MHNA / PO Box 71133 / Milwaukee, WI 53211  
Membership Chair, **Gregory James:** 414-962-5158 or gjames@gjd.com

Name: \_\_\_\_\_  
Company: \_\_\_\_\_  
Address: \_\_\_\_\_  
Phone: \_\_\_\_\_  
E-mail: \_\_\_\_\_



The Murray Hill Neighborhood Association serves a 58-block area from Hartford Ave. to Bradford Ave., and Oakland Ave. to Downer Ave. Membership is open to all residents, property owners and businesses. General membership meetings are held the fourth Tuesday of the month at the Urban Ecology Center (1500 E. Park Pl.) from 7-8:30 pm. To find out more about the association, or to share your interests and concerns, please attend one of our upcoming meetings, or contact us.

- |  |  |
|--|--|
| <b>Family</b> ..... <input type="checkbox"/> \$25          | <b>Please mark all that apply:</b>       |
| <b>Individual</b> ..... <input type="checkbox"/> \$15      | Homeowner ..... <input type="checkbox"/> |
| <b>Business</b> ..... <input type="checkbox"/> \$30        | Renter ..... <input type="checkbox"/>    |
| <b>Senior</b> (age 65+) ..... <input type="checkbox"/> \$5 | Landlord..... <input type="checkbox"/>   |
| <b>Student</b> ..... <input type="checkbox"/> \$5          |  |
| <b>Newsletter Only</b> ..... <input type="checkbox"/> \$   |  |

**Murray Hill Neighborhood Association MHNA**

PO Box 71133  
Milwaukee, WI 53211  
[www.murrayhillna.org](http://www.murrayhillna.org)

**Officers**

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**Murray Hill News**

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**A Word from the President**

Dear Friends,

As a long time resident (35 years) of the Murray Hill Neighborhood, I am proud to be writing this letter. My wife and my three sons are all Riverside Alum's (Go Tigers!) We have enjoyed living, working, and of course playing on the east side. We enjoy all that the East side has to offer: proximity to downtown, great theatres, neighborhood pubs and restaurants, our great library, and of course our breathtaking lakefront and "cooler near the Lake."

As the new President of Murray Hill Neighborhood Association, it is my hope that our organization can effectively advocate for its members. It's my belief that our community's diversity is part of its strength and its uniqueness. I ask for your help and support to retain the diversity and values that have come to define our community, a community which is a great place to live, work, play and learn. If you have any questions, concerns or comments please feel free to contact me at sklebar@promentor.biz or at 964-2492.

Your Neighbor,  
Steve Klebar

**2009-10 Contact Info**

*Important contact information for City of Milwaukee Services*

- |          |  |
|----------|--|
| 911      | Crime in Action<br><i>(graffiti, theft, assault, etc.)</i> |
| 286-2268 | Animals<br><i>(strays, noise, bites, etc.)</i>             |
| 935-7411 | Drug Activity  |
| 286-8715 | Graffiti Hotline   |
| 286-2268 | Garbage Nuisance Properties                                |
| 286-8282 | Garbage-Missed Collection                                  |
| 286-2268 | Housing Code Violations                                    |
| 933-4444 | Noise Complaints   |
| 933-4444 | Parking Rules/Permits                                      |
| 286-8300 | Parking <i>(permission, overnight, on-street)</i>          |
| 286-8350 | Winter Parking Regulations                                 |
| 935-7213 | Police, 1st District                                       |
| 286-8282 | Weed Control/Lawns   |

**ELECTED OFFICIALS**

- Alderman Nik Kovac  
286-2221 nkovac@milwaukee.gov  
Mayor Tom Barrett  
286-2200 mayor@milwaukee.gov  
County Supervisor Gerry Broderick  
278-4237 gbroderick@milwcnty.gov  
State Representative Jon Richards  
888-534-0019 rep.richards@legis.state.wi.us  
State Senator Jeff Plale  
800-362-9472 sen.plale@legis.state.wi.us  
Governor Jim Doyle  
608-266-1212 governor@wisconsin.gov

**MHNA 2010 General Membership Meeting Schedule**

*Unless otherwise noted, MHNA Meetings are held at the Urban Ecology Center – 1500 E. Park Place at 7 pm.  
414-964-8505 – urbanecologycenter.com*

**January 25th** – Milwaukee Public School Speakers  
Superintendent Gregory Thorton and Board Member Larry Miller

Watch the web site for detailed information on upcoming meetings: [www.murrayhillna.org](http://www.murrayhillna.org)

## Past President's Message

by J. Gerard Capell

This will be my last letter to you. At the October Membership meeting Steve Klebar was elected President of Murray Hill Neighborhood Association so he will have the honor of addressing you in our newsletters. I will continue to serve you as Vice President and help ensure that Steve's tenure is as successful as my mine if not more so.

For the past 5 years I have represented you at university, city and state legislative meetings and with their leaders; and I have done so with great pride, and more importantly I hope, with the effectiveness that you deserve. But I wasn't alone and that is why I will attribute our result collectively.

During this time we have been presented with great opportunities and challenges. We were able to get residential parking regulations passed by the state legislature and then again by the City Council in face of stiff student resistance. We were able to save two specific houses on Kenwood from demolition and then were able to get the 2000 block of Kenwood designated as a historic area to help protect the other houses from badly conceived development or remodeling that would significantly change the character of the neighborhood. We have also had numerous presentations by Milwaukee's elected leaders and people with interesting backgrounds and experiences. We have learned about new development, dining opportunities, urban aquaculture, and how many of Wisconsin's most prominent businesses shield their assets to avoid paying millions of dollars in corporate taxes at the expense of private taxpayers. The last major community event that I was able to preside over was the unveiling of neighborhood signs that soon will be mounted throughout our 58 block area providing a greater sense of community.

During the past 5 years the Murray Hill Neighborhood Association has grown from a little over 140 members to over 240 members, and is a recognized leader among the other neighborhood associations and civic leaders. We have also collaborated with the other neighborhood associations to present two very successful candidate forums.

However, we could not have achieved any of these efforts without the support from you, the members, volunteers, and the marvelous board members with whom I have had the honor to serve. I thank you from the bottom of my heart for the honor of working with and representing you.

## Susan Knows Murray Hill... Murray Hill knows Susan!



**Susan McCabe**

Have a real estate question? Selling, Buying or both?  
Just like to know the value of your property?  
Call Susan at 414-322-6526 [smccabe@firstweber.com](mailto:smccabe@firstweber.com)



### The University Square/Oakland Ave. Business Improvement District

*The East Side's most eclectic two-block business district featuring food from around the world, services for your daily life, and vibrant entertainment venues.*

*The B.I.D. is actively engaged in making your shopping and entertainment visit to our neighborhood the best it can be! We salute the efforts of our neighborhood partners at MHNA.*

*Enjoy delectables from **Solo, Lisa's, George Webb's, Oakland Gyros, Subway, Shaharazad, Thai Kitchen, Cousin's Subs, Chin's Fresh Asian, Cold Stone Creamery and Shiraz.***

*Don't forget your service and daily shopping needs can be fulfilled on your next visit to Oakland Ave. From **Clark Graphics, Atomic Records, Gilbert's Liquor, The Washing Well, Walgreen's, Sal's Barber Shop, and Cloud Nine!***

*And don't forget the eclectic mix of entertainment at our beloved **Miramar Theater** or grab a game of pool and a cold one at **Axel's**. On **Oakland Ave.**, we have it all!*

## Progress with/for East Side Landlords

by Pamela Frautschi

Stacy Hegg of Wellston Properties, Nancy Johnson of BearPaw Management, DNS Commissioner Art Dahlberg, City Attorney Jay Unora, and COL Secretary Pam Frautschi - all whom work with Murray Hill's Committee of Landlords - are assisting with landlord-related efforts of the East side Milwaukee Community Team (EMCT).

EMCT, organized by UWM and Chaired by Heather Harbach who leads UWM's Neighborhood Relations, is developing Fall and Spring Seminars for landlords. Such seminars help East side area landlords become acquainted with each other, as well as learning more about lease potentials, City Ordinances, Court processes and community expectations.

The educational/informational seminars will be held at UWM. Exact location, date and time will be announced to area landlords who have their e-mail addresses registered with UWM's Neighborhood Housing Office (NHO) coordinated by Jes Berndt, ([berndt2@uwm.edu](mailto:berndt2@uwm.edu), phone 229-6999.)

Murray Hill's Committee of Landlords seeks two owner-occupant Murray Hill member landlords to join our committee. Our COL meets quarterly with the next meeting on December 9 at 9:15am. If interested, please contact Chair Helen Ceci, ([hceci@wi.rr.com](mailto:hceci@wi.rr.com), phone 962-4013.)



*Details like these are what makes living in Murray Hill so interesting*

## Goodwill on Oakland

by Cynthia Sommer

The city of Milwaukee Board of Zoning Appeals has approved a special use permit for a Goodwill store to be located at the former Walgreen's store at 2830 N. Oakland Avenue. Goodwill Industries of Southeastern Wisconsin plans to open the store by March of next year after modifying the interior and exterior of the building. The exterior façade will be designed to fit into an urban neighborhood shopping district and will include a visual screen for the parking lot. The plans for the building will include a donation drop-off area inside the building to eliminate the accumulation of donated items outside the building. The remodeling and occupancy of the "old" Walgreen's after a three year vacancy should improve the appearance and retail mix of the Locust/Oakland business district.

The store will serve East Side residents, including UWM students. Goodwill on Oakland should provide a convenient venue in our area for those committed to reducing, reusing and recycling or for those who just like to shop for a great find. Goodwill Industries is known for its positive contribution to the community through its training and employment programs for people with disabilities and disadvantages who seek greater independence. We are sure that this will be positive development for Goodwill and the neighborhood. A coordinated effort by all at the time of student move-out would add to a student's education of the needs of society and recycling, support landlord's issue of dealing with improperly discarded furniture, address the neighbor's public health concerns about garbage and aid the mission of Goodwill.

## AthletiCo Milwaukee East Side – New on Downer

by Cynthia Sommer

There are many reasons to know about the services offered at AthletiCo Milwaukee East side, a new addition to the Downer business district that is located at 2615 N. Downer - south of Sendik's and across from Café Hollander. If you need to address a sports or work injury or need rehabilitation after surgery, they have licensed and experienced physical therapists (PT) and occupational therapists (OT) that can provide you with personalized care. Also provided are community seminars on topics such as injury prevention, arthritis treatment and exercise, spine control and back safety, and strength and conditioning. Patient service and community education are important components of the philosophy at AthletiCo.



AthletiCo has been in Milwaukee for less than a year but the company has been in business since 1991 with 50 locations in the Chicago area. Staff educated and anchored in Wisconsin influenced the decision to establish a facility in the area. The key staff include: Drew Gottheardt, a registered and licensed OT and Certified Hand Therapist; Abigail Simmons, a Masters in Physical Therapy and a member of the 2000-2005 UW Women's basketball team; and Luis Rivera, Physical Therapist and Certified Athletic Trainer with ties to Marquette. The personnel generously share their expertise by mentoring and supporting five Rehabilitation Aids who are pre-physical therapy seniors at UWM and Marquette. In addition, there are five volunteer pre-professional students from these universities and a high school shadowing their daily activities.

One of AthletiCo's focuses is on injury prevention as well as post-operative care of various orthopedic injuries or surgeries. Their stated approach is to understand the rehab needs of each patient and to develop a personalized PATH (Personalized Attention to Health) to help patients reach their goals. An area resident, Celeste Horvath, who had PT at several other facilities over the years for knee and back problems feels that there is a "huge difference in her experience at AthletiCo... not the cookie cutter approach of other facilities." A thorough initial interview, varied treatment approaches that engaged the patient and the personable staff impacted her positive results.

The staff also has a strong background in sports medicine. Since 1991 AthletiCo has provided rehabilitation, performance and fitness services for all the major professional teams in Chicago as well as the Joffrey Ballet and other dance groups. To date in Milwaukee, the AthletiCo staff has provided on-site training and support (injury prevention exercises, taping and injury evaluation) for three local rugby teams –the Milwaukee Black & Blue, Milwaukee Harlequins and Milwaukee Football Club. In addition, AthletiCo has recently provided a part time Certified Athletic Trainer for the UWM Sports Medicine Program. This includes both the University and Intramural teams. AthletiCo offers complementary injury screens at all their locations. During the exam,

a licensed professional will examine your strength, range of motion and flexibility. Following your injury screening, it may be recommended that you follow up with a physician for further examination, you might be shown a few stretches or exercises to manage your symptoms or you may simply be educated on how to care for your condition. For more information visit [www.athletico.com](http://www.athletico.com) or call AthletiCo Milwaukee East side today to set up a complimentary injury screen at 414-962-4400.

### CARE FOR YOUR HEALTHY SMILE.

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MICHAEL DeWAN D.D.S., S.C.



A healthy smile begins with preventive care and a balanced bite and continues with aesthetic enhancements to give you the brightest and most natural smile possible.

**New Location**  
**2445 N. Farwell Ave.**

414.962.5915  
[www.dewandental.com](http://www.dewandental.com)

## A Fine Day in the Neighborhood

by Cynthia Sommer

On a beautiful, sunny, crisp Saturday afternoon in early November, many neighbors gathered in the green space at the intersect of N. Cramer Street and E. Newberry Boulevard to "Celebrate the Neighborhood" and witness the unveiling of the new Murray Hill Street signs. If you haven't yet seen the new logo take a walk in our pedestrian friendly neighborhood and look up at the light posts on major traffic streets and heavier pedestrian routes from UWM. The design depicts the vibrancy of the neighborhood and the diversity of buildings. We hope this new addition will create a sense of identity for the Murray Hill Neighborhood.

Alderman Nik Kovac, County Supervisor Gerry Broderick and 1st District MPD Captain Steven Basting shared their congratulations during the program moderated by J. Gerard Capell. MHNA Street Sign project leaders, Cynthia Sommer and Gary Halvorsen, had the honor of revealing the signs that were designed by Linda Binkley of ThinkBink Designs. Neighbors, friends, 1st District and MPD Police officers and UWM Coast Leaders enjoyed visiting, having a bite to eat and especially, if they were lucky, to win one of the many prizes in the drawing. The prizes were generously donated by several local businesses in our neighborhood, including Boswell Book Company, Clark Graphics, Downer True Value Hardware, Downer Landmark Theatre, MHNA, Riverside Auto Services and Parts, Roast Coffee Company and Sendik's Market. MHNA appreciates their support.

Many efforts are needed to create and maintain a neighborhood – we hope the street signs will be an enjoyable and meaningful addition. Thanks to all the neighbors who contribute in whatever way they can to creating and maintaining our neighborhood!



## Maryland Avenue School

by Cynthia Sommer

As you observe the vibrant feel of the Maryland Avenue School through its students, staff and parents, it is hard to believe that the school has served the neighborhood for over 110 years. This school, located in the heart of the East Side at the corner of Maryland and Prospect Avenues, is a K-8 neighborhood school. A Montessori education program was started in 2001-02. You will regularly see parents walking their young children home at the end of their school day since half of the students come from the neighborhood.



As one of eight Montessori schools in Milwaukee (Milwaukee has the largest number of public Montessori schools in the USA,) instruction starts with three and four year old kindergarten through to 8th grade. The dedicated Montessori trained teachers currently are developing this method of education through the 8th grade. The Montessori program provides both structure and freedom so the child can work at their own pace and move ahead as they desire to learn more.

The classrooms are self-contained, multi-aged (3-6, 6-9, 9-12 and 12-14 yrs) and children usually have the same teacher for three years. The opportunity for the older children to help the younger ones reinforces their own learning and leadership skills. The Montessori activities promote concentration, problem solving, self reliance and life long learning. Integrated into this educational approach are activities in the school library, media center and after school camp in the gym. The school participates in a variety of off-campus enrichment activities with the Urban Ecology Center, Milwaukee

Catholic Home, Growing Power, Danceworks, Artists Working in Education, and Milwaukee Public Theater. The participation of local businesses further enriches the student's learning. For example, last spring students and staff engaged students in a semester long, service learning initiative to combat childhood obesity. Various student activities and projects involving their families culminated in a walk to the Children's Outing Center on North Avenue and a day of sharing their projects, cooking and, of course, healthy eating. While the Maryland Avenue Montessori School family of students, staff and parents are proud of receiving the Wisconsin School of Promise Award, the successes and positive comments from numerous parents and students are the real rewards and incentives that drive the growth of the program.



Integral to the success of the school is the very active Parent-Teacher Organization at the school. It is interesting to note that the first PTO in Milwaukee was formed in 1910 at the Maryland Avenue School, the same year that the Wisconsin State Council of Parents and Teachers were formed. PTO meetings and activities, web support and other communications support the parents' involvement in their child's learning ([www.marylandavenuemontessori.com](http://www.marylandavenuemontessori.com)). An ambitious project of a committee of parents has been to raise money for a multi-phase playground renewal project to convert the current asphalt playground to a green space and learning garden. The completed first phase of the project was celebrated with a ribbon cutting ceremony on Sept 2nd. An attractive green space at the school's entrance resulted from the hands-on planting and laying of a stone walkway by parents, a grant from the Department of Public Works Green School Initiatives and corporate support from KVG Building Corporation. Kudos goes to the dedicated teachers, parents and students that make this neighborhood school a success.

## City Service Reminders

by Cynthia Sommer

### Winter Garbage and Recycling Collection

Garbage and Recycling Collection Schedules will change in the winter due to the holidays and the management of snow and ice by City crews. Scheduled changes begin Monday, November 29, 2010. Residents must clear snow and ice to provide access to carts.

### Sidewalk Snow Removal

**Private Property** - residential or commercial property owners and occupants are required to clear the sidewalks abutting their property of snow or ice within 24 hours after the snow and ice have stopped falling. This includes the corner crosswalk area for property owners with corner lots or those whose property abuts a midblock crosswalk. Violators who are reported to DPW are issued a notice to clear the walk and will be assessed an initial inspection charge of \$25 for the first notice, \$45 for the second notice and \$90 for subsequent violations per City Ordinance 116-8. If the sidewalks still are not clear within another 24 hours, a Sanitation crew will clear a path on the walk, and the charge will appear on the property tax bill. The city is responsible for only the approaches to alleys; alleys are not plowed.

**Snow Emergency** - A snow emergency may be declared by the Commissioner of Public Works (in consultation with the Mayor) to assist in snow clearing efforts. This is normally done during heavy snowfalls or when snow combines with winds that produce blizzard conditions. Such an

emergency is declared to continue for a period of 72 hours or until such earlier time as snow plowing operations have been declared completed by the Commissioner of Public Works. You can get text message alerts about winter alerts and street sweeping by registering at the City web site: [http://itmdapps.ci.mil.wi.us/login/login/itmdapps.ci.mil.wi.us/login/login/SMS\\_notificationsignin.jsp](http://itmdapps.ci.mil.wi.us/login/login/itmdapps.ci.mil.wi.us/login/login/SMS_notificationsignin.jsp).

### During a Snow Emergency, these parking restrictions are in effect:

- No parking is allowed on arterials, bus lines or through highways from 11PM – 6AM
- No parking on that side of residential streets signed "No Parking During Snow Emergency", "No Parking from Dec 1st to Mar 1st" or "No Parking Anytime."
- Posted signs for other parking restrictions must be obeyed, specifically the "4" Rule. On other residential streets, comply with the alternate side night parking regulations.
- Vehicles parked on streets designated as "Snow Route Tow Away Zones" will be ticketed and towed when a snow emergency is declared. The city has been very aggressive on towing vehicles during declared emergencies.
- MPS has designated Hartford Avenue and Maryland Avenue Schools in our area as available for parking during snow emergencies from 7PM to 7AM and during designated cleanup periods. Cars not removed by 7AM are subject to ticketing and towing.



### Large Trash Piles

There is a \$50 charge for collection of trash piles larger than 2 cubic yards (for example 6' x 3' x 3').

### Electronic Banned - But Recycling Option

September 1, 2010 was the beginning of a landfill ban on computers and entertainment electronics. Milwaukee residents may recycle electronics for FREE at the city Self-Help Centers (North Side- 6660 N. Industrial Rd; South Side 3879 W. Lincoln Ave.) Electronics include desktop, laptop, netbook and tablet computers, desktop printers/fax/scanners, computer peripherals including keyboards, mice, hard drives, speakers, flash drives, external modems, DVD players, VCRs, DVRs, other video players, cell phones, TVs, computer monitors and any video display devices of at least 7' long in the longest diagonal dimension.

### Upcoming Events

**Friends of Lake Park**  
[www.lakeparkfriends.org](http://www.lakeparkfriends.org)

**Saturday, December 18** : Christmas Bird Count / 1:00 pm - 6:00 pm

**January 5**: Lake Park Ice Rink Opens

**January 23**: Uncovering Hidden Worlds

**January 24**: Ice Skating Party